

# Session Topics and Agenda

## Morning session:

- Discussion of the IPS e.max CAD LT material
- The economics of providing CAD LT crowns
- What PFM and Zirconia crowns really cost
- Appointment scheduling
- Detailed preparation design and the instruments to use
- Crown design
- Crown finishing techniques
- Making crowns **NOT** look like glorified temporaries
- Creating your own shade guide
- Learn the “cookbook” to staining crowns
- Firing (Crystallization) steps – helpful tips
- Different bonding and cementing methods

## Afternoon session:

The afternoon session will include processing two anterior and two posterior crowns. One of each will be provided and the other two brought from the attendee's practice pre-milled in e.max CAD LT. Participants will utilize staining, finishing and processing techniques learned in the morning session to complete the cases. The crowns from the attendee's practice can be inserted the following day.

## For further information:

Please contact Dr. Helvey at [phident@gmail.com](mailto:phident@gmail.com)



## Gregg A. Helvey, DDS, MAGD

*VCU Adjunct Professor of Dentistry*

### About Dr. Helvey:

In addition to his position as Adjunct Associate Professor at the VCU School of Dentistry, Dr. Helvey teaches cosmetic dentistry with emphasis on laminate veneers in the AEGD residency program. He is also a laboratory technician, which has aided in the development of his laminate veneer techniques and laboratory restorative procedures. Presently serving on the Editorial Board of Inside Dentistry, Functional Esthetics and Restorative Dentistry, and Practical Procedures and Aesthetic Dentistry, Dr. Helvey has published peer-reviewed articles in the Journal of Prosthetic Dentistry, Practical Procedures and Aesthetic Dentistry, Inside Dentistry, Functional Esthetics & Restorative Dentistry, The Compendium, Contemporary Esthetics and Restorative Practice, Dental Dialogue, Journal of Dental Technology and Dentistry Today relevant to clinical and laboratory techniques. Dr. Helvey has lectured nationally and internationally to dentists and lab technicians. He graduated from Georgetown University in 1976, and received his Mastership in the Academy of General Dentistry in 1997. Dr. Helvey maintains a private practice in Middleburg, Virginia emphasizing restorative aesthetic dentistry.

## LUNCHTIME CROWNS REGISTRATION FORM

### Registration Fees:

(please choose)

- Doctor and 1 assistant \$1,495
- Doctor only \$949

(please choose location)

- Marriot Williamsburg, VA - May 15, 2009 9am-5pm
- Marriot Tysons Corner, VA - June 5, 2009 9am-5pm

### Registration Fee is Non-Refundable

Please make checks payable to: **Gregg A. Helvey, DDS Seminars**

**Complete this form and FAX to: 540 687 5857**

**or mail to: Gregg A. Helvey, DDS**

**Box 372**

**Middleburg, VA 20118**

Please **Print** or **type** information, as you would like it to appear on your name badge.

\_\_\_\_\_  
First Name Last Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Assistant First Name Last Name

\_\_\_\_\_  
(W) Telephone / Fax

\_\_\_\_\_  
(H) Telephone / Email Address

\_\_\_\_\_  
Mailing Address (Street)

\_\_\_\_\_  
City State / Zip Code

### CREDIT CARD INFORMATION

Please circle: Master Card Visa Amex Discover

\_\_\_\_\_  
Credit Card Name

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Signature

Gregg A. Helvey, DDS  
14 W. Marshall St. Box 372  
Middleburg, VA 20118

**1-day hands-on**

## LUNCHTIME CROWNS

*Earn more with your Cerec*

*Re-invest back into your Practice*

# Lunchtime Crowns Increase Revenue using your **Cerec** with e.Max CAD Lt Blocks *1-day hands-on*



## 2 Seminar Locations

Marriot Williamsburg, VA - May 15th  
Marriot Tysons Corner, VA - June 5th

Presented by

Gregg A. Helvey, DDS

Adjunct Professor of Dentistry, VCU  
Middleburg, Virginia (Private Office)

***Make your Cerec recession-proof!***

- ❑ **Learn to use the only cementable all-ceramic crown**
- ❑ **You don't have to become a lab technician to provide these crowns! So easy a caveman can do it.**
- ❑ **Dental assistants can easily perform these procedures while you continue to provide chair-side treatment to other patients.**
- ❑ **Dr. Helvey is also a lab technician and will show attendees (doctors and/or dental assistants) the easy hands-on step-by-step procedure to start providing these crowns immediately. Adding this type of restorative material to your practice allows you to maintain "single-visit crown" marketing.**
- ❑ **You will eliminate:**
  - **2-visit PFM crowns**
  - **Zirconia-core crowns**

Dr. Helvey receives no honorarium or financial support from any manufacturer for this program.



*Approved for 7 participation CE hours*

The AGD recommends I have the following statement in my promotional materials: Gregg A. Helvey, D.D.S. Seminars has been designated an approved Program Provider by the Virginia constituent of the Academy of General Dentistry. The Program Provider's formal CDE programs are accepted by the AGD for membership maintenance, Fellowship and Mastership credits. The current term of approval extends from March 1, 2009 to February 28, 2013.

***You may choose one of the locations  
Space is limited to 15 per venue***